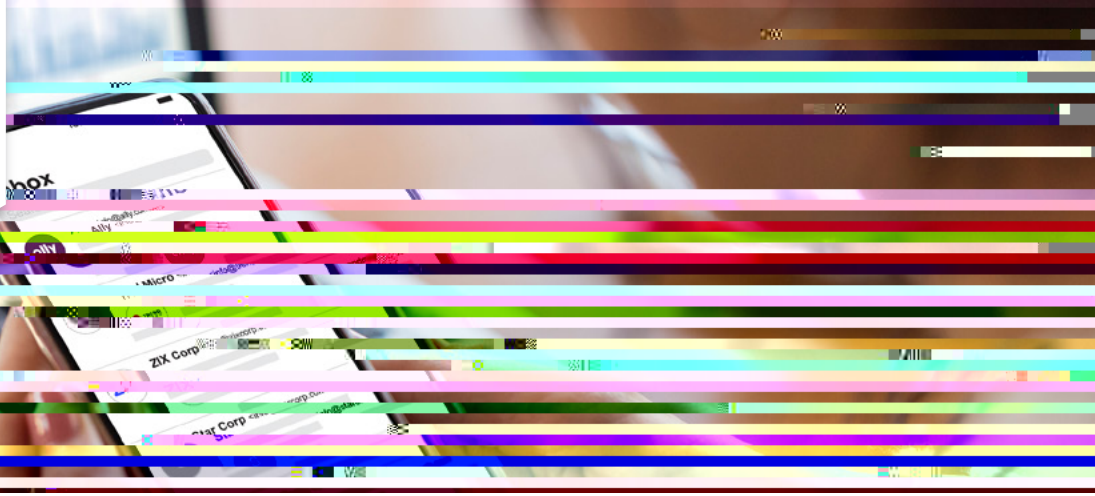




ENTRUST



Setting up Your Entrust Verified Mark Certificate (VMC)



Registered logo

What logo would you like to display?

The Entrust team will verify the logo and register it for you on the BIMI-accepted domain(s) (The accepted domains are listed in [BIMI FAQs](#))



Email sending domains

Which email addresses will be associated with your VMC?

Think about the email domains that you want to use with your VMC. Check for the base email domain, for e.g., @entrust.com. Once the base email domain is licensed, all associated email sub-domains will be covered, for e.g., @mkt-email.entrust.com and @ops-email.entrust.com

Logo formatting

Is your logo formatted for optimal display?

Identify the assets that you will use to display your logo and ensure they can be displayed in SVG, HTML, and other formats. For more information, see the Entrust logo formatting guide.

DMARC policy

Does your DMARC policy meet BIMI requirements?

The Entrust team will verify your DMARC (Domain-based Message Authentication, Reporting, & Conformance) policy to ensure it meets the requirements:

- `policy: reject`
- `percentage: 100`

Your check your DMARC policy to ensure it meets the BIMI requirements.



Questions?

The Entrust team will help you with all the questions you have about the basic setup.

Visit entrust.com/vmc